# Intro Slide

# Presenting Your Best Self to Employers

Ticket to Work WISE Work Incentive Seminar Event

May 28, 2025

Live Webinar Will Begin at 3 p.m. ET  
  
Alt text: Two smiling people dressed in business attire, holding papers, sitting in a row of chairs, as they wait to be called for a job interview.

# Cover Slide

# Presenting Your Best Self to Employers

Ticket to Work WISE Work Incentive Seminar Event

Alt text: Two smiling people dressed in business attire, holding papers, sitting in a row of chairs, as they wait to be called for a job interview.

# Slide 3

# WELCOME Accessing Today’s Webinar (Slide 1 of 2)

ATTENDEES WILL BE MUTED

Select an option for **How do you want to join the meeting’s audio?**

The **Device Speaker** option will enable the sound to be broadcast through your computer. Make sure your speakers are turned on or your headphones are plugged in.

If you prefer to listen by phone, click the **Phone** option.

Alt text: Screenshot of how to join the meeting’s audio window.

# Slide 4

# WELCOME Accessing Today’s Webinar (Slide 2 of 2)

TO LISTEN BY PHONE

After clicking the **Phone** option as seen on the previous slide, you will see the window shown here.

Select the **Dial-in** option, then click **Join Meeting**.

On your phone, dial:  
Toll-free number: **1-800-832-0736**  
Access code: **4189148#**

Alt text: A screenshot of the phone Dial-in window.

**Slide 5**

# WELCOME

# Adobe Connect Platform

Alt text: A screenshot of the Adobe Connect window with arrows pointing to the Presentation pod, Closed captioning pod, Q & A pod, and the Web Links pod.

# Slide 6

# WELCOME

# Real-Time Captioning

Real-time captions can be found in the **Captioning pod**, which appears below the slides.

You can show or hide the caption display, and you can change the text size and choose the text color combinations to best meet your vision requirements.

To open closed captioning select the **CC option** from the top menu bar. The captioning link can also be accessed in the web links pod under the title **Web Captioning**.

You can also access captioning online.

Alt text: Screenshot of the Closed Captions dropdown menu in Adobe Connect. Options listed include hide captions, English, text size and color. English is selected, the text color is blue with a checkmark beside it on the right.

**Slide 7**

# WELCOME

# American Sign Language (ASL)

If you’re fluent in ASL and would like support during today’s webinar, use our ASL User Guide that provides instructions to connect with an interpreter through the Federal Communications Commission (FCC) Video Relay Service (VRS).

Alt text: A person signing Thank You to the camera on the laptop in front of him.

# ****Slide 8****

# WELCOME

# Questions and Answers (Q&A)

Please use the **Q&A pod** to submit any questions you have during the webinar, and we will direct the questions accordingly during the Q&A portion.

If you are listening by phone and are not logged in to the webinar, you may also ask questions by emailing them to TTWwebinars@ssa.gov.

Alt text: Screenshot of the Adobe Connect Q&A pod with a blue arrow pointing to the "type here" text box at the bottom of the Q&A pod.

# ****Slide 9****

# WELCOME

# Webinar Online Resources

Please use the **Web Links pod** to find the resources presented during today’s webinar.

If you are listening by phone and not logged in to the webinar, you may email TTWwebinars@ssa.gov for a list of available resources.

Alt text: Screenshot showing an example of the Web Links pod in Adobe Connect.

# ****Slide 10****

# WELCOME

# Technical Assistance

If you experience any technical difficulties during the webinar, please use the **Q&A pod** to send a message, or you may email TTWwebinars@ssa.gov.

Alt text: Two call center representatives at a long desk, both are looking at computers and talking to people on their headsets.

# Slide 11

# WELCOME

# Presenters

MODERATOR

**Raymond A. Cebula, III, J.D.**

Cornell University

PRESENTER

**Derek Shields**

Ticket Program Manager

Alt text: Headshot of Raymond Cebula, III. Headshot of Derek Shields.

# Slide 12

# Webinar Overview

Today, we’ll discuss these topics:

What Is Social Security’s Ticket to Work Program?

Creating application materials

Preparing for an interview

Who can help you present your best self to employers?

# Slide 13

**What is Social Security’s Ticket to Work Program?**

Alt text: Picture of hands typing on a computer keyboard in the background.

# Slide 14

# Social Security Disability Programs

* SSDI – Social Security Disability Insurance (SSDI Icon)
* SSI – Supplemental Security Income (SSI Icon)

# Slide 15

# What Is the Ticket to Work Program?

The Ticket to Work Program

* Is a free and voluntary Social Security program
* Offers career development for people ages 18 through 64 who receive Social Security disability benefits and want to work

Alt text: Social Security Administration Ticket to Work logo.

# Slide 16

**How Can the Ticket Program Help?**

The Ticket to Work Program connects you with free employment services to help you:

* Decide if work, including self-employment, is right for you
* Prepare for work
* Find a paid work opportunity
* Succeed at work

**Learn More:**

[What is Social Security’s Ticket to Work Program?](https://choosework.ssa.gov/library/fact-sheet-what-is-social-security-ticket-to-work-program)

[Self-Guided Tutorial](https://choosework.ssa.gov/training/)

Alt text: Social Security Administration Ticket to Work logo.

# Slide 17

**Ticket to Work Help Line**

The Ticket to Work Program offers a toll-free Help Line to answer your questions and support you on your journey to financial independence.

**Call the Ticket to Work Help Line**Monday - Friday, 8 a.m. - 8 p.m. ET

1-866-968-7842

1-866-833-2967 (TTY)

Alt text: Call center representative wearing a headset and smiling while looking at a computer.

# Slide 18

**Creating Application Materials**

Alt text: Picture of hands typing on a computer keyboard in the background.

**Slide 19**

**Resumes**

A resume:

* Is typically a one-page document that summarizes your work experience, skills, education, and volunteer experience
* Showcases your qualifications to a potential employer
* Is the first impression employers will have of you
* Can highlight your career goals and show employers that your goals are aligned with the company’s mission
* Allows interviewers to ask questions tailored to you and your experience, allowing for a more effective interview process

# Slide 20

**What to Include on a Resume**

* Contact information
* Work history
* Education
* Certifications
* Tasks, results, or goals met in each job position
* Volunteer work
* Useful job-related skills
* Awards, honors, and work-related achievements

Alt text: A person handing a resume to another person.

# Slide 21

# Tips for Writing a Resume

* Make your contact information stand out
  + Use a large clear font
  + Use a professional email address
* Tailor your resume for specific jobs
  + Compare your resume to the job listing and use some of the keywords in your resume.
* List information in order of importance
  + People read from top to bottom, so make sure to include the most important information at the top of your resume.
* Make your resume [applicant tracking system (ATS)](https://choosework.ssa.gov/blog/2024-08-08-how-to-make-your-resume-applicant-tracking-system-friendly.html) friendly for each job you apply for.

**Slide 22**

**Cover Letters**

* A cover letter helps you introduce yourself and persuades an employer to look at your application further.
* Some applications require a cover letter. Even if a job posting says it’s optional, you should still send one.
* It can highlight specific skills you have that are relevant to the job and explain why you are interested in that job.

Alt text: A person at a table at home, looking at a sheet of paper and a laptop.

**Slide 23**

**Tips for Writing a Cover Letter**

* Research the company you are applying to so you can include how your skillset aligns with the company’s values.
* Personalize your cover letter for each job.
* Address the hiring manager directly (if name is on job description. If not, write “to the hiring manager”).
* Emphasize your skills and experience and how they align with the position.

A person sitting at a table in a coffee shop, working on a resume on a laptop, and holding the printed resume.

**Slide 24**

**What to Include in a Cover Letter**

* Your contact information
* Recipient’s information
* Introduction of yourself
* Body paragraphs that explain your knowledge, skillset, and abilities
* What makes you uniquely qualified for the position
* Any accomplishments you’d like to highlight
* Closing statement
  + Ex: I look forward to hearing from you.

Alt text: A person checking off a list of checkboxes while working on a laptop.

# Slide 25

**Portfolios**

* A portfolio is a sample of your previous work that showcases your skillset to potential employers.
* A portfolio doesn’t need to include every past project you worked on. It should include the projects that align the best with the job you’re applying for.
  + If you apply for a job where your main role will be website design, you should include previous websites you’ve designed.
  + If you apply for a job where your main role will be photography, you should include your best examples of photographs you’ve taken.
* Not every job requires a portfolio.

# Slide 26

**Tips for Creating a Portfolio**

* Determine the best representations of your previous work
* Develop sections to separate items into common groups
  + Publications
  + Websites
  + Artwork
* Include a statement outlining your goals
* Request and maintain current testimonials and references
* Emphasize awards and other achievements
* Include ways to connect and follow via email or social networks

# Slide 27

# Reviewing Your Application Materials

* Check your materials for errors
  + Ask your service provider, family member, or friend to review your materials.
* Revisit and revise your materials
  + As you complete new projects and gain skills and experience, be sure to add them to your materials.

Alt text: Two people looking at a sheet of paper. One appears to be explaining something to the other while pointing at the paper.

# Slide 28

**Q & A**

Alt text: Three white question marks on a gray background.

# Slide 29

**Preparing for an Interview**

Alt text: Picture of hands typing on a keyboard in the background.

# Slide 30

# Research the Company

Researching the company shows your interest in the position.

* Many interview questions are specific to the company where you’re applying. Doing research about the company can help you better answer these types of questions:
  + What do you know about our company?
  + Why do you want to work for our company?
  + What can you bring to this company?

# Slide 31

**Practice Answering Questions**

* Practicing answering questions can lead to increased confidence in an interview.
* Practice a mix of general questions and role-specific questions.
  + Research common interview questions for the job you are interviewing for.
* Practice with your service provider, friend, or family member.

Alt text: 2 people sitting at a table across from each other talking, one is holding a paper.

# Slide 32

**Prepare Questions to Ask**

* At the end of the interview, the interviewer will likely ask if you have any questions for them. Always have at least one question ready.
* Consider these questions:
  + What is a typical day or week like for someone in this position?
  + What is the most important thing someone would need to accomplish in the first 3-6 months in this position?
  + What’s your favorite part about working for this business?
  + What are the next steps in the hiring process?

# Slide 33

**Dress for the Job**

* Dressing appropriately for an interview is important. It shows the interviewer you are professional and creates a positive first impression.
* Dressing appropriately can look different for different types of jobs.
  + If you’re applying for an office job, a suit or blazer may be necessary.
  + If you’re applying for a welding job, an appropriate outfit may consist of clothing that will accommodate protective gear and   
    allow you to demonstrate your welding skills.
* No matter what type of job you’re applying for, make sure your clothes are clean and wrinkle free.

Alt text: People sitting in a row of chairs waiting for a job interview. They are dressed in business attire and smiling.

# Slide 34

**Be Mindful of Time**

* Arrive at your interview a few minutes early.
* Make sure to allow extra time to get to your interview in case there are delays on the way.
* Be respectful of the interviewer’s time.
  + Give the interviewer your full attention
  + Turn off your phone
* Follow up with the interviewer to thank them for their time.
  + Demonstrate your understanding of the position and job readiness
  + Refer to your updated portfolio or recent achievements

**Slide 35**

**Walter’s Success Story**

* Walter was born with a developmental disability and had to work hard to acquire skills that came naturally to his peers.
* Walter received Supplemental Security Income.
* Walter dreamed of living independently, so he set a goal to find work and earn an income.
* Walter began working with an Employment Network to help him develop the skills he needed to reach his goals.

Alt text: Headshot of Walter.

**Slide 36**

**Walter’s Success Story Continued**

* Walter created an Individual Work Plan with his career counselor. In this plan, he identified short-term and long-term goals.
* He set a goal to improve his soft skills including professionalism, proper dress, timeliness, ability to follow directions, and communication.
* After working on these skills, Walter was able to take on more hours and gain new responsibilities.
* With his earnings from work, Walter became the first person in his family to own a home.

Alt text: Headshot of Walter.

# Slide 37

# Who Can Help You Present Your Best Self to Employers?

Alt text: Picture of hands typing on a keyboard in the background.

# Slide 38

# Who Can Help You?

As you think about returning to work and possibly changing careers you may have questions and need support.

* Connecting with a Ticket Program service provider can help you develop achievable goals and establish steps to find and maintain employment in your new career.
* Ticket Program service providers can even help you identify the type of career you might enjoy and any transferable skills you may have.

# Slide 39

# Ticket Program Service Providers

Through the Ticket Program, you’ll have access to a variety of Ticket Program service providers, including:

Employment Networks (EN). EN icon.

State Vocational Rehabilitation (VR) Agencies. VR icon.

# Slide 40

# Employment Network (EN)

An **EN** is a private or public organization that has an agreement with Social Security to provide free employment support services to people who are eligible for the Ticket Program.

Many state public workforce systems, such as American Job Centers, are **Workforce ENs.**

Alt text: EN icon. To the right is two people sitting at a table in an office, talking, while looking at papers. At bottom left are two people shaking hands over a desk in an office. To the right is a WF icon.

# Slide 41

**How Can Working With an EN Help You?**

Services and supports are designed to help you on the path to financial independence through work and may include helping you to:

# Identify your work goals

# Write and review your resume

# Prepare for interviews

# Request reasonable accommodations

# Receive benefits counseling

Alt text: A person sitting at a kitchen table, smiling and waving to a laptop screen.

# Slide 42

**State Vocational Rehabilitation (VR) Agency**

A **State VR agency** provides a wide variety of services to help people with disabilities return to work, enter new lines of work, or enter the workforce for the first time. A State VR agency may offer benefits counseling and may also be able to help you with:

* Vocational rehabilitation
* Training and education

Alt text: VR icon. To the right is a closeup of hands typing on a laptop keyboard. At bottom left are people in a training session, sitting at long tables, with a presenter in the front of the room, who is calling on one person who has their hand raised. To the right it says, “Some states have separate VR agencies that serve individuals who are blind or visually impaired.”

**Slide 43**

**How Can Working With a VR Help You?**

VR agencies:

* Usually work with individuals who need more significant services.
* In some states, this includes intensive training, education, and rehabilitation.
* They may also provide career counseling and job placement assistance as well as counseling about how earnings from work may affect Social Security disability benefits.

Alt text: A person sitting at a desk at home, taking notes while in a virtual meeting on a laptop.

**Slide 44**

**How Do You Find a Service Provider?**

For a list of service providers, call the   
Ticket to Work Help Line at **1-866-968-7842**   
or **1-866-833-2967 (TTY),**   
Monday - Friday, 8 a.m. - 8 p.m. ET

To find a service provider online,   
visit the [Find Help page](https://choosework.ssa.gov/findhelp). Search by:

* ZIP code
* Services offered
* Disability type
* Languages spoken
* Provider type

(EN, Workforce EN or VR)

Alt text: A person using a laptop on a kitchen counter. She is also talking on her cell phone.

**Slide 45**

**Q & A**

Alt text: Three white question marks on a gray background.

# Slide 46

# How To Get Started

**Social Security’s Ticket to Work Program has resources ready to help you get started!**

**Call the Ticket to Work Help Line**

1-866-968-7842

1-866-833-2967 (TTY)

**Visit Our Website**   
[choosework.ssa.gov](https://choosework.ssa.gov/)

**Use the Find Help Tool**  
[choosework.ssa.gov/findhelp](https://choosework.ssa.gov/findhelp)

Alt text: laptop with the screen showing the Choose Work Find Help tool webpage.

# Slide 47

# How to Connect

**Visit the** Choose Work! Contact page to find us on social media and subscribe to blog and email updates.

**Opt-in to receive text messages** by texting TICKET to 1-571-489-5292. Standard messaging rates may apply. You may opt-out at any time.

**Email us** at TicketToWork@ssa.gov.

Alt text: Closeup of a person typing on a mobile phone.

**Slide 48**

**Join Us for Our Next WISE Webinar!**

**What is Ticket to Work?**

**June 25, 2025**

3 p.m. – 4:30 p.m. ET

**REGISTER ONLINE**

**or call 1-866-968-7842 or   
1-866-833-2967 (TTY)**

Alt text: Ticket to Work WISE Work Incentive Seminar Event logo.